

# John Whelchel

Philadelphia/Remote (open to NYC hybrid) | 404-797-9383 | [johnwhelchel@gmail.com](mailto:johnwhelchel@gmail.com) | GitHub: [johnwhelchel](https://github.com/johnwhelchel)

## ABOUT:

I hold a BS degree in CS from Princeton University, and I've spent my career alternating between technical leadership at established tech companies and entrepreneurship, with an emphasis on full-stack product engineering for B2B SaaS. In my time at Asana, I was accountable for the technical delivery and direction of 5 engineering teams while helping the NYC office grow from ~20 to ~200. I've founded three companies, all of which had recurring revenue.

## PROFESSIONAL EXPERIENCE:

**PowerPicker** - Philadelphia, PA Sept. 2023 - current  
*Founder* ([powerpicker.org](http://powerpicker.org))

Bootstrapped solo business helping residential and commercial energy consumers save money on their power bill in deregulated states by dynamically switching between cheaper power suppliers.

**Asana** - New York, NY Feb. 2019 - Mar. 2023  
*Area Technical Lead* (Aug. 2021 - Mar. 2023)

Led the short and long-term technical direction for 5 teams (~30 engineers) focusing on greenfield and core product features. Partnered with engineering managers and cross-functional leaders on strategy, roadmaps, and team shape and development. Mentored team-level tech leads around design, execution, and delivery. Identified need for and designed a new set of best practices to make sharing common features easier by collaborating with developer framework engineering teams, ultimately improving velocity, reusability, and maintenance across product engineering.

*Insights Team Lead* (Aug. 2019 - Aug. 2021)

Promoted to Team Lead after six months, led a team of 7 engineers to launch new reporting and data visualization features through the pandemic, powered by Elasticsearch. Grew team to 14 to ship new "Project Dashboard" feature, in conjunction with the largest marketing moment of the quarter, two weeks before Asana's direct listing on the NYSE.

*Product Engineer* (Feb. 2019 - Aug. 2019)

Helped ship Asana's "Workload" feature, which led to a 70% increase in business-tier trials 4 weeks after launch. Led NYC and cross-office recurring Engineering All-Hands meetings.

**SW Analytics, LLC** - Washington, D.C. Feb. 2017 - Dec. 2018  
*Co-Founder & CEO*

Co-founded soccer analytics company focused on helping collegiate and professional clubs leverage performance data. Helped MLS teams analyze their personnel and the broader competition in order to best deploy capital in the global transfer market. Built and maintained database encompassing hundreds of millions of statistical records. Closed company's first sale within 4 months.

**Chirpyhire, LLC** - Washington, D.C. Sept. 2016 - Jan. 2017  
*Co-Founder*

**Applied Predictive Technologies (APT)** - Arlington, VA Aug. 2015 - Sept. 2016  
*Software Engineer*

Recognized a workflow defect during onboarding; used "20% time" to write a new feature with such enthusiastic adoption that clients called in to thank us. Won award at hackathon for proofing out use of TypeScript across the firm - TypeScript now used in production firm-wide.

## TECHNICAL SKILLS:

**Expert:** Python/Django, JavaScript/TypeScript/Node, React, SQL/Postgres, HTML, CSS

**Effective:** Scala, Tailwind, AWS, data analytics/visualizations

**Familiar:** C# (.NET), Ruby, Rust, R, C, OCaml, Java